

## New CEO of Airwell Group

### **Cesar Clemente appointed Chief Executive Officer**

**Paris, Sept. 21th,  
2009**

The Airwell Group is pleased to announce the appointment of Cesar Clemente as Chief Executive Officer of Airwell Group. Effective August 25th, 2009. Cesar Clemente takes the reins from Ulrich Bornkessel who is following other business opportunities.

Cesar Clemente said: "I'm truly excited to lead this high potential company to future steps. Airwell Group will be well prepared to emerge even stronger from this tough economical environment by further focusing on its core business segments. I believe Airwell Group teams are ready to take up this challenge".

#### **About Cesar Clemente**

A Portuguese native, Clemente holds an Executive MBA from HEC Paris complemented by over 20 years of experience in distribution and manufacturing companies. Prior to joining Airwell Group, he was Chief Executive Officer of Solideal Group.

From 1993 to 2005, he held different positions in Simoldes Group as Business Development Manager, Plant & Business Unit Manager and Key Account Director.

#### **Air conditioning units for all applications**

Airwell Group's primary objective is to design and offer air conditioning systems that meet the highest standards of environmental protection and users' expectations in comfort and wellbeing. Airwell Group has always focused on air conditioning products.

Today, the company's product portfolio has grown to be one of the widest in the market. Airwell Group produces air conditioning equipment covering residential, commercial and industrial applications. The most recognized brands of the Airwell Group are Electra, Fedders and Wesper.

# Airwell Group

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**About  
Airwell Group**

The Airwell Group has 5 production sites world wide, some 2,700 employees and is represented in over 100 countries through more than 180 sales agencies. In 2008, the company achieved sales of more than 519 million US\$, more than half of it in Europe. The Airwell Group is one of the leading companies in the field of air conditioning, headquarter in Guyancourt, close to Paris.

**Further Information:**

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